



October 15, 2013

We are excited to share this *Faith-Based Alcohol Resource Guide* with you to help you engage your congregation on the important issue of alcohol. We hope that this guide provides quality resources that can be used to inspire and enlighten those in your congregation in a manner that suits your community's unique needs.

The *Faith-Based Alcohol Resource Guide* contains:

- Fact sheets about alcohol consumption and its related harms in New York City
- Information about youth exposure to alcohol marketing and current alcohol laws
- Activities to engage youth and adults in your congregation
- Contact information for the Partnership for a Healthier NYC and Borough-Based Coalitions

To access the resource guide and documents online, please visit www.bronxhealthreach.org

We look forward to working with you in the future!

Sincerely,

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Faith-Based Alcohol Resource Guide

| DATA ABOUT ALCOHOL CONSUMPTION & RELATED HARMS | | |
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| Resource | Description | How to Access |
| Health Consequences of Alcohol Use in New York City | <ul style="list-style-type: none"> Data on alcohol use, emergency room visits and deaths related to alcohol Available in multiple languages | NYC Vital Signs: http://www.nyc.gov/html/doh/downloads/pdf/survey/survey-2010alcohol.pdf |
| Alcohol Use among New York City Adolescents in 2009 | <ul style="list-style-type: none"> Data on drinking patterns, the connection between alcohol and sexual activity, and how youth acquire alcohol Available in multiple languages | Epi Data Brief http://www.nyc.gov/html/doh/downloads/pdf/epi/data_brief9.pdf |
| Partnership Alcohol Fact Sheet | <ul style="list-style-type: none"> Data on alcohol use and binge drinking among New Yorkers, including alcohol consumption by gender Available in multiple languages | Partnership for a Healthier NYC http://healthiernyc.org/wp-content/uploads/2013/02/PHNYC_Alcohol_FactSheet_03.pdf |
| Uncovering Alcohol's Hidden Harms Infographic | <ul style="list-style-type: none"> Infographic about the impact of excessive and underage drinking on individuals and communities Available in English, Spanish, Chinese, Russian, and Haitian Creole | Partnership for a Healthier NYC http://healthiernyc.org/wp-content/uploads/2013/06/phnyc_color_english.pdf |
| YOUTH EXPOSURE TO ALCOHOL MARKETING | | |
| Resource | Description | How to Access |
| Center on Alcohol Marketing and Youth website | <ul style="list-style-type: none"> Information about the influence of alcohol marketing on youth drinking habits | Johns Hopkins Bloomberg School of Public Health Center on Alcohol Marketing and Youth http://www.camy.org/ |
| | <ul style="list-style-type: none"> Brochure about the increasing amount of youth exposure to alcohol ads on television and internet, including social networking sites | Johns Hopkins Bloomberg School of Public Health Center on Alcohol Marketing and Youth http://www.camy.org/research/Summary_Brochures/CAMY_DigitalMedia2.pdf |



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| SAMPLE OF CURRENT ALCOHOL LAWS | | |
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| Resource | Description | How to Access |
| "Measuring the Distance" The 200 and 500 Foot Rules | <ul style="list-style-type: none"> Information about the law that prohibits alcohol licenses from being issued if establishment is on the same street and within 200 feet of a school or place of worship | New York State Liquor Authority http://www.sla.ny.gov/system/files/200-500-foot-rules-050213.pdf |
| Community Board Q & A | <ul style="list-style-type: none"> Outlines what legislation and rights community boards have around alcohol | New York State Liquor Authority http://www.sla.ny.gov/system/files/CB_Q-n-A.pdf |
| How to Register a Violation | <ul style="list-style-type: none"> How to register a complaint about an Alcoholic Beverage Control Law violation | New York State Liquor Authority http://www.sla.ny.gov/register-a-complaint |
| ACTIVITIES TO ENGAGE YOUR CONGREGATION | | |
| Resource | Description | How to Access |
| Discussion Guide: A Community Conversation About Alcohol Use | <ul style="list-style-type: none"> Structured guide for community residents and leaders interested in organizing conversations around alcohol in their community and creating an action plan Fact sheet on alcohol consumption and its related harms in NYC and the Bronx Available in English and Spanish | Bronx Health REACH http://www.bronxhealthreach.org/wp-content/uploads/2011/06/Alcohol_Discussion_Guide_Eng.pdf |
| <i>Under 21: Why We Drink</i> Documentary | <ul style="list-style-type: none"> Follows two New York City youth to see how they get access to alcohol and why they drink Looks at how exposure of youth to alcohol advertisements | Partnership for a Healthier NYC Email: info@healthiernyc.org Phone: 646-619-6442 Educational Video Center http://www.evc.org/store/videos/under-21-why-we-drink |
| Environmental Scans on alcohol | <ul style="list-style-type: none"> Explains the benefits of an environmental scan Explains how to put together a team of people to do the scan and gives sample questions for a scan | CACDA http://www.cadca.org/blogs/detail/why-you-should-consider-environmental-scan |



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| ACTIVITIES TO ENGAGE YOUR CONGREGATION CONTINUED | | |
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| Resource | Description | How to Access |
| Muslim Lesson: Drugs and Alcohol | <ul style="list-style-type: none"> Expresses the harms of alcohol using scripture in the Muslim tradition | Darulfatwa Australia http://www.darulfatwa.org.au/en/Friday-Sermons/drugs-a-alcohol# |
| Jewish Lesson: On Jews and Alcohol | <ul style="list-style-type: none"> Discusses the use of alcohol using scriptures in the Jewish tradition | Sermon by Rabbi Fryer Bodzin ICCJ http://server11.myhostcontrol.com/~iccj2004/?p=1664 |
| Christian Lesson: Sobriety | <ul style="list-style-type: none"> Discusses making a decision about alcohol use using scriptures in the Christian tradition | The ABC's of Wisdom: Building Character with Solomon http://www.keepbelieving.com/sermon/2012-07-31-the-ABCs-of-Wisdom-Building-Character-with-Solomon-Sobriety/ |
| United Methodist View on Alcohol Consumption | <ul style="list-style-type: none"> Provides links to documents concerning social principles, The Book of Resolutions, Youth, Drinking on Campus, etc. | The People of The United Methodist Church http://www.umc.org/site/apps/nlnet/content.aspx?c=lwL4KnN1LtH&b=5881413&ct=3169145&notoc=1 |
| | <ul style="list-style-type: none"> Provides links to documents concerning sample worship and sermon on alcohol. Also, includes readings on alcohol. | General Board of Church & Society of The United Methodist Church http://umc-gbcs.org/issues/alcohol |
| National Catholic Counsel on Addictions | <ul style="list-style-type: none"> Provides resources, workshops, and testimonials on dealing with addictive substances | National Catholic Counsel on Addictions http://nccatoday.org/ |
| Sample Drug and Alcohol Policy for Faith-Based Organizations | <ul style="list-style-type: none"> Example of a drug and alcohol organizational policy used by a church | Presbyterian Shepherd of the Hills Drug & Alcohol Policy http://www.shpc.org/wp-content/uploads/downloads/2012/11/SHPC_Substance_Abuse_Policy-2011-10-11.pdf |
| What Faith Organizations Can Do | <ul style="list-style-type: none"> Suggestions on how faith organizations can help congregation members learn about and decrease the harms of underage and excessive drinking | University of Minnesota—Alcohol Epidemiology Program http://www.epi.umn.edu/alcohol/policy/faithorg.shtm |
| Alcohol & Community Events | <ul style="list-style-type: none"> Information on alcohol at community events How to ensure youth do not get access to alcohol at community events | University of Minnesota—Alcohol Epidemiology Program http://www.epi.umn.edu/alcohol/policy/atevents.shtm |



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| ACTIVITIES TO ENGAGE YOUR CONGREGATION CONTINUED | | |
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| Resource | Description | How to Access |
| Discussion Groups | <ul style="list-style-type: none"> Encourages discussion both in youth and intergenerational groups about alcohol | Evangelical Lutheran Church of America http://www.elca.org/Our-Faith-In-Action/Life-Transitions/Physical-and-Emotional-Health/Alcohol-Abuse.aspx |
| Blog about alcohol and the faith community | <ul style="list-style-type: none"> Blog where individuals can talk about personal struggles and share ideas (e.g., Creative Non-Alcoholic Drinks for Events) | Recovery Ministries of the Episcopal Church http://www.episcopalrecovery.org/Default.aspx?pageId=974476 |
| How to Develop an Alcohol Awareness Youth Group | <ul style="list-style-type: none"> Activities for youth to get involved around the issue of alcohol Fact sheets, press release template, and media tips Both physical and digital format | Activities for Change: Idea Book for Youth Bronx Health REACH Email: bronxhealthreach@institute2000.org Phone: 212-633-0800 ext. 1232 |
| | <ul style="list-style-type: none"> How to set up a youth program Information on training youth Resources and activities concerning alcohol and tobacco Both Physical and Digital format | One Voice Youth Empowerment Toolkit Bronx Health REACH Email: bronxhealthreach@institute2000.org Phone: 212-633-0800 ext. 1232 |
| How to Deconstruct an Ad | <ul style="list-style-type: none"> Explains how to analyze an advertisement through 4 steps in order to uncover the subliminal message it is sending to the viewer | Media Education Foundation http://www.mediaed.org/Handouts/DeconstructinganAd.pdf |
| How to Create Counter Ads | <ul style="list-style-type: none"> Explains how to lead an activity to create an advertisement that “talks back” to harmful ads | Team Medial Literacy http://www.medialiteracy.net/pdfs/counter_ads.pdf |
| How to Create a Photovoice Project | <ul style="list-style-type: none"> Explains what a Photovoice media project is and do a project in your community | The Community Tool Box ctb.ku.edu/en/tablecontents/chapter3_section20_main.aspx |
| | <ul style="list-style-type: none"> Examples of Photovoices done by Staten Island youth | InYourNeighborhoodSI http://www.youtube.com/user/InYourNeighborhoodSI?feature=watch |

CONTACT INFORMATION

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